



company profile

what is it?

getyourcolor was founded by Silvio Scala, a graphic designer with over 25 years of experience.

It is an online design studio focused on creating, developing, and enhancing the visual identity and communication of companies, professionals, cultural organisations, and institutions.

It offers tailor-made, professional, and sustainable solutions, optimised for quality and value, to promote a brand in an effective and consistent way.

From concept development to logo creation, from print to web design, **getyourcolor** manages every stage of the project with a smart & sustainable approach, using up-to-date trends and technologies.

The claim "**we'll care for your brand**" reflects a true commitment to care and attention to detail, ensuring each project can fully express its potential.



why getyourcolor?



Passion is always reflected in the quality of the work. Nothing is taken for granted, and every project is approached with the aim of making it unique.



Years of experience in design and technology provide a complete vision of the result to be achieved. Each project is developed with a “think big” mindset, encouraging the client to do the same.



Every piece of work is fully customised, with no templates or reused graphics. The final outcome is always unique and tailored specifically to each client.



All projects are created using the latest tools and software, and are designed to be easily updated without having to start from scratch each time.



Attention to detail and precision are core principles of **getyourcolor**. Efficient workflows are used to optimise production times and reduce overall costs.



At the end of each project, the client receives all source files and materials used, helping to build a relationship based on trust.



what getyourcolor does

getyourcolor delivers a complete suite of visual identity and communication services, structured into four core areas: logo & design, web & digital, print & apparel, and brand & merch.

From the first idea to the final handoff, every project is crafted to measure, following a smart & sustainable approach that helps your brand stand out with clarity, recognition, and consistency across every channel.



Logo & Design

Bring your brand to life with standout logos and visual identity systems. From bold concepts—colors, fonts, icons—to ready-to-use digital templates, we ensure your brand communicates consistently and memorably, every time.



Print & Apparel

Turn your brand into a tangible experience. From small to large-format print, to custom apparel and workwear, every design keeps your brand visually consistent and instantly recognizable in the real world.



Web & Digital

Create digital experiences that captivate. Websites, landing pages, e-commerce shops, UX/UI, digital brochures, banners, and social content—all designed to be sleek, fast, and easy to update, so your online presence stays powerful and effective.



Brand & Merch

Elevate and energize your brand. We craft company profiles, taglines, and operational templates while designing corporate identities that reflect your style and personality—keeping your brand strong, current, and competitive.

clienti

Each logo on this page tells a story-a shared journey built on trust. These are companies, professionals, and cultural organizations that chose **getyourcolor** to shape a coherent and lasting brand, both online and offline. Together, we've created visual identities, websites, printed materials, and communication tools designed to stand the test of time, with a smart & sustainable approach and meticulous attention to detail.

The full case studies are available on the website. Below is a selection of clients who have entrusted their brand to **getyourcolor**.





getyourcolor.com